

II. IN THE CLAIMS

✓ Please cancel, without prejudice, the originally presented Claims 1-12, and add new Claims 13 – 32 as follows:

NEWLY ADDED AND REWRITTEN CLAIMS IN CLEAN FORM

A3 13. (new) A handheld remote control device adapted to control a multimedia system including an Internet-enabled client computer executing a web browser application, said web browser including a conventional bookmark function for organizing the listing of and for linking to a user's favorite web pages, said handheld remote control device comprising:

a casing having an exterior surface;

a user input assembly disposed on the exterior surface of said casing; and

a transmitter circuitry situated within said casing and coupled to said user input assembly for generating and transmitting to a selected device of the multimedia system electromagnetic command signals representative of and in response to the respective user operations of said user input assembly of the remote control device;

said user input assembly including a bookmark key for causing said web browser to add a bookmark linking to a web content identified by a Uniform Resource Locator (URL) to the bookmark listing of the browser in response to the user operating said bookmark key.

14. (new) The handheld remote control device as set forth in Claim 13, wherein said multimedia system further comprises a television (TV) set, and wherein said web content identified by URL is associated with a current TV program displayed on said TV set.

15. (new) The handheld remote control device as set forth in Claim 13, wherein said multimedia system further includes a TV set, and wherein said user input assembly of the remote control device further comprises TV-control buttons for providing conventional TV-remote-control operations.

16. (new) The handheld remote control device as set forth in Claim 13, wherein said user input assembly further comprises a buy button for activating an online identity-authentication and purchasing application of said Internet-enabled client computer.

17. (new) The handheld remote control device as set forth in Claim 13, wherein said web content to be received by the web browser is provided by a web site and is associated with a predetermined segment of a TV program, and wherein transmission of said web content from said web site to said web browser is in synchronization with the broadcasting of said predetermined segment of TV program.

18. (new) A method of providing interactive content through a multimedia computer executing a web browser application, said method comprising the steps of:

A3 receiving an electromagnetic bookmark signal transmitted from a handheld remote control device in response to a user pressing a bookmark button of the remote control device; and, in response thereto,

adding a bookmark linking to a web content identified by a URL to said web browser's bookmark listing.

19. (new) The method as set forth in Claim 18, wherein said web content is associated with the content of a TV program.

20. (new) The method as set forth in Claim 18, wherein said web content includes at least one web page for providing information relating to a TV program.

21. (new) The method as set forth in Claim 18, wherein said web content includes a stream of actuation-control data for controlling body part movement of an Internet-enabled talking doll coupled to and controlled by said multimedia computer.

22. (new) The method of Claim 18, further comprising, prior to said step of receiving electromagnetic bookmark signal, the step of:

receiving, through the Internet, the web content from a web site, said web content being transmitting from said web site to the computer in synchronization with the broadcasting of a segment of a TV program.

23. (new) The method as set forth in Claim 22, wherein said step of receiving web content comprises the step of receiving the web content data transmitted from said web site and displaying said the web content on the web browser.

24. (new) In an interactive home entertainment system including a conventional home TV set, an Internet-enabled computer executing a web browser application, and a handheld remote control device for control of said entertainment system by a user, a computer-implemented method for providing interactive TV content associated with a current TV program displayed on said TV set, said method comprising the steps of:

A3 receiving an electromagnetic user-command signal transmitted from and representative of user operation of said remote control device; and in response thereto, requesting a web content associated with said TV program; and receiving said web content associated with the current TV program.

25. (new) The method as set forth in Claim 24, wherein said step of receiving web content comprises the step of receiving the web content data transmitted from a web site.

26. (new) The method as set forth in Claim 25, wherein said web content includes at least one web page for providing information relating to said TV program, and wherein said step of receiving web content further comprises the step of displaying said at least one web page on the web browser.

27. (new) A method as set forth in Claim 24, wherein said Web content includes a stream of actuation-control data provided by a web site for controlling body part movement of an Internet-enabled talking doll coupled to and controlled by the computer, said stream of actuation-control data being transmitted from the web site to the computer in synchronization with the broadcasting of said TV program.

28. (new) The method as set forth in Claim 24, wherein said step of requesting web content comprises the step of sending a request, via the Internet, to a Web site for requesting from said Web site said web content associated with the current TV program.

29. (new) The method as set forth in Claim 28, wherein said step of requesting web content further comprises, prior to said step of sending request, the step of retrieving URL associated with said web content.

A3 30. (new) The method as set forth in Claim 24, wherein said user operation comprises pressing a bookmark button of the remote control device by the user; wherein said user-command signal comprises a bookmark signal associated with said bookmark button and transmitted from said remote control device; said method for providing interactive TV content further comprising the step of, adding a bookmark linking to said web content identified by a URL to said web browser's bookmark listing.

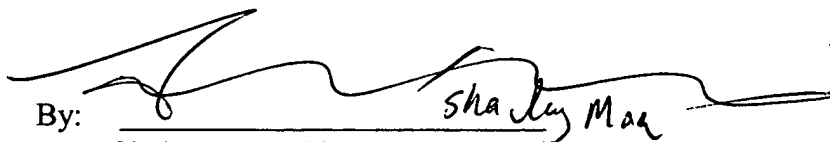
31. (new) The method as set forth in Claim 24, wherein said user operation comprises pressing a TV channel selection button of the remote control device by the user, and wherein said user-command signal comprises a TV channel selection signal associated with said TV channel selection button and transmitted from said remote control device.

32. (new) The method as set forth in Claim 24, wherein said user operation comprises pressing a TV power-on button of the remote control device by the user, and wherein said user-command signal comprises a TV power-on signal associated with said TV power-on button.

Respectfully submitted,

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